



# The Commonwealth of Massachusetts

## Asian American and Pacific Islanders Commission

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#### Executive Director

Yasmin Padamsee  
Forbes

One Ashburton Place  
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### Meeting Agenda

Monthly AAPIC Community Engagement & Visibility Subcommittee Meetings

Wednesday, August 14, 2024 · 6:00 – 7:00 pm

Zoom link:

<https://us06web.zoom.us/j/83578167556?pwd=nNLeid8bfvHC2H47tMmd8h6zyigYyt.1>

The meeting will be held via teleconference in compliance with the Governor's Executive Order on the Open Meeting Law

*Purpose of Community Engagement & Visibility Subcommittee: Support community outreach efforts to raise the Commission's visibility, and for the communities the Commission serves.*

### Agenda

#### Attachments:

- Strategic Plan Checklist
- Brainstorming Document: Festivals and Events
- Brainstorming Document: Elevator Pitch

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1. Call to Order. (2 mins)
  2. Commissioner Check-In (2 mins)
  3. Review Strategic Plan Milestones. (3 mins)
  4. Brainstorm a list of places, events, and festivals where AAPIC can increase its visibility. (25 mins)
  5. Develop "elevator pitch" which should clearly state what the Commission does. (25 mins)
  6. Suggest future agenda items, if any. (3 mins)



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