



The Commonwealth of Massachusetts

Asian American and Pacific Islanders Commission

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Meeting Agenda

Monthly AAPIC Community Engagement & Visibility Subcommittee Meetings

Monday, April 8 · 4:00 – 5:00 pm

Zoom link: <https://us02web.zoom.us/j/83949911874>

The meeting will be held via teleconference in compliance with the Governor's Executive Order on the Open Meeting Law

Aim: Supports community outreach efforts to raise the Commission's visibility, and for the communities the Commission serves.

Agenda

Attachments:

- Tasks from the strategic plan
 - Website information
 - List of AAPI organizations in Massachusetts (Work in progress)
 - List of AAPI events in May (Running document)
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1. Call to Order 4:05

UD Discussion

4 tables for Gary

Promote speakers

Promote awards

Promotion needs to be done in Feb

Build sponsorship solicitation - automatic email

One pager - what are we selling

Book UMB again next year

Have a handout - get konnected?

Think about reason for people to fund

2. Commissioners Check-in

3. Community Engagement & Visibility Subcommittee Chair Gary Yu

4. Focus areas:

Strategic Plan (see deadlines attached)

Website Plan - sooner the better with any input UD separate section love the connect w community, fallback is list of community organizations, designing interactive. this subcommittee maintains it. timeline for shutting it down, use mass gov? crucial for nonprofit



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AAPI Organizations

May - AAPI Heritage Month Gary can help

Should Yasmin send various events to this subcommittee? Open to being shared - encourage the whole Commission, need more notice. Google form - few weeks in advance

Present citation

Decide on citation - Ask Caucus - signed by Gary Chu

Use a different word if the word citation will present a barrier - come up with our own word "acknowledging, celebrating,"

Bring up at Commission meeting

Should we also do "citations" for the award winners?

Too much

2nd Monday of the Month

4 pm

Meeting adjourned: 4:54 pm



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