



The Commonwealth of Massachusetts

Asian American and Pacific Islanders Commission

COMMISSIONERS

Chairperson

Gary Chu

Vice Chairperson

Saatvik Ahluwalia

Treasurer

Tuyet Tran

Moana Bentin

Meenakshi Bharath

Karen Y. Chen

Richard Chu

Amy Goh

Christopher Huang

Leo L. Hwang

Danielle Kim

Bethany Li

Marilyn Park

Jennifer Rubin

Ekta Srinivasa

Philjay Solar

Gary Yu

Executive Director

Yasmin Padamsee

Forbes

One Ashburton Place

12th Floor

Boston, MA 02108

aapicommission.org

Meeting Agenda

Monthly AAPIC Community Engagement & Visibility Subcommittee Meetings

Monday, April 8 · 4:00 – 5:00 pm

Zoom link: <https://us02web.zoom.us/j/83949911874>

The meeting will be held via teleconference in compliance with the Governor's Executive Order on the Open Meeting Law

Aim: Supports community outreach efforts to raise the Commission's visibility, and for the communities the Commission serves.

Agenda

Attachments:

- Tasks from the strategic plan
- Website information
- List of AAPI organizations in Massachusetts (Work in progress)
- List of AAPI events in May (Running document)

1. Call to Order 4:05

UD Discussion

4 tables for Gary

Promote speakers

Promote awards

Promotion needs to be done in Feb

Build sponsorship solicitation - automatic email

One pager - what are we selling

Book UMB again next year

Have a handout - get konnected?

Think about reason for people to fund

2. Commissioners Check-in

3. Community Engagement & Visibility Subcommittee Chair Gary Yu

4. Focus areas:

Strategic Plan (see deadlines attached)

Website Plan - sooner the better with any input UD separate section love the connect w community, fallback is list of community organizations, designing interactive. this subcommittee maintains it. timeline for shutting it down, use mass gov? crucial for nonprofit



The Commonwealth of Massachusetts

Asian American and Pacific Islanders Commission

AAPI Organizations

May - AAPI Heritage Month Gary can help

Should Yasmin send various events to this subcommittee? Open to being shared - encourage the whole Commission, need more notice. Google form - few weeks in advance

Present citation

Decide on citation - Ask Caucus - signed by Gary Chu

Use a different word if the word citation will present a barrier - come up with our own word "acknowledging, celebrating,"

Bring up at Commision meeting

Should we also do "citations" for the award winners?

Too much

2nd Monday of the Month

4 pm

Meeting adjourned: 4:54 pm



The Commonwealth of Massachusetts

Asian American and Pacific Islanders Commission